

Neon (North East of North) Limited

Company No. SC429857

Directors' Report and Unaudited Accounts

31 March 2019

Neon (North East of North) Limited  
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Neon (North East of North) Limited  
COMPANY INFORMATION

Directors

Malath Abbas  
Clare Brennan  
Andrew Maclean  
Eleanor Whitby

Registered Office

Unit 5  
Vision Building  
20 Greenmarket  
Dundee  
DD1 4QB

Accountants

COUNT (Scotland) Ltd  
The Old Garage  
Mill Hills Farm  
Crieff  
Perthshire  
PH7 3QW

Neon (North East of North) Limited  
DIRECTORS REPORT

The Directors present their report and accounts for the year ended 31 March 2019.

Principal activities

The principal activity of the company during the year under review was Artistic creation.

Directors

The Directors who served during the year were as follows:

Malath Abbas

Clare Brennan

Donna Holford-Lovell (Resigned 30 August 2018)

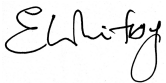
Andrew Maclean

Morbhen Rattray (Resigned 1 August 2018)

Eleanor Whitby

The above report has been prepared in accordance with the provisions applicable to companies subject to the small companies regime as set out in Part 15 of the Companies Act 2006.

Signed on behalf of the board



.....  
Eleanor Whitby

Director

01 October 2019

Neon (North East of North) Limited  
ACCOUNTANTS REPORT

Accountant's Report to the Board of Directors of Neon (North East of North) Limited on the preparation of the unaudited statutory accounts for the year ended 31 March 2019

In order to assist you to fulfil your duties under the Companies Act 2006 and in accordance with your instructions, we have prepared for your approval the accounts of Neon (North East of North) Limited for the year ended 31 March 2019 which comprise the Income and Expenditure Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

You consider that the company is exempt from an audit for the year ended 31 March 2019. You have acknowledged, on the balance sheet, your responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts. These responsibilities include preparing accounts that give a true and fair view of the state of affairs of the company at the end of the financial year and of its surplus for the year then ended.

We have not carried out an audit or a review of the accounts of Neon (North East of North) Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

COUNT (Scotland) Ltd  
Chartered Management Accountants  
The Old Garage  
Mill Hills Farm  
Crieff  
Perthshire  
PH7 3QW  
01 October 2019

Neon (North East of North) Limited  
INCOME AND EXPENDITURE ACCOUNT

for the year ended 31 March 2019

	2019	2018
	£	£
Turnover	120,970	93,476
Other income	23,305	12,152
Cost of raw materials and consumables	(36,062)	(24,501)
Staff costs	(27,609)	(4,729)
Other charges	(80,579)	(90,871)
Surplus/(Deficit) before tax for the financial year	<u>25</u>	<u>(14,473)</u>
Surplus/(Deficit) for the financial year	<u><u>25</u></u>	<u><u>(14,473)</u></u>

Neon (North East of North) Limited

BALANCE SHEET

at 31 March 2019

Company No. SC429857

	2019	2018
	£	£
Current assets	1,947	2,658
Creditors: Amounts falling due within one year	(5,251)	(8,487)
Net current liabilities	<u>(3,304)</u>	<u>(5,829)</u>
Total assets less current liabilities	(3,304)	(5,829)
Creditors: Amounts falling due after more than one year	(2,500)	-
	<u>(5,804)</u>	<u>(5,829)</u>
Reserves	<u>(5,804)</u>	<u>(5,829)</u>

NOTES TO THE ACCOUNTS

1 Additional information

Neon (North East of North) Limited is a private company limited by guarantee and incorporated in Scotland.

Its registered number is:

SC429857

Its registered office is:

Unit 5

Vision Building

20 Greenmarket

Dundee

DD1 4QB

These accounts have been prepared in accordance with the micro-entity provisions applicable to companies subject to the small companies regime of the Companies Act 2006.

For the year ended 31 March 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

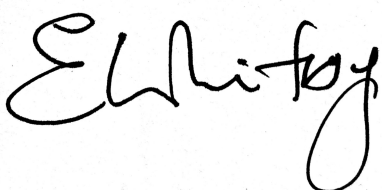
Approved by the board on 01 October 2019

And signed on its behalf by:

Eleanor Whitby

Director

01 October 2019



Neon (North East of North) Limited  
 DETAILED BALANCE SHEET NOTES

for the year ended 31 March  
 2019

1	Current assets		
		2019	2018
		£	£
	Cash at bank and in hand	(1,058)	(451)
	Trade debtors	3,005	3,109
		<u>1,947</u>	<u>2,658</u>
2	Creditors: amounts falling due within one year		
		2019	2018
		£	£
	Trade creditors	3,170	7,667
	Corporation tax	-	56
	Other taxes and social security	2,025	764
	Loans from directors	56	-
		<u>5,251</u>	<u>8,487</u>
3	Creditors: amounts falling due after more than one year		
		2019	2018
		£	£
	Other loans	2,500	-
		<u>2,500</u>	<u>-</u>
4	Reserves		
			Income and Expenditure account
			£
	At 1 April 2018		(5,829)
	Surplus for the period		25
	At 31 March 2019		<u>(5,804)</u>



Neon (North East of North) Limited  
 DETAILED INCOME AND EXPENDITURE ACCOUNT

for the year ended 31 March 2019

	2019 £	2018 £
Turnover	<u>120,970</u>	<u>93,476</u>
Other income		
Other operating income	<u>23,305</u>	<u>12,152</u>
Total Other income	<u>23,305</u>	<u>12,152</u>
Cost of raw materials and consumables		
Purchases	<u>36,062</u>	<u>24,501</u>
	<u>36,062</u>	<u>24,501</u>
Staff costs		
Salaries/wages	28,931	4,729
Employer's NIC	(1,442)	-
Pension costs	120	-
	<u>27,609</u>	<u>4,729</u>
Other charges		
Selling and marketing costs		
Advertising and PR	12,725	4,257
Exhibitions and promotions	1,670	-
	<u>14,395</u>	<u>4,257</u>
Motor and travel costs		
Travel and subsistence	11,597	6,004
	<u>11,597</u>	<u>6,004</u>
Premises costs		
Rent	(1,185)	1,000
Rates	(377)	1,412
Light, heat and power	3,767	1,218
Premises cleaning	1,772	900
	<u>3,977</u>	<u>4,530</u>
General administrative costs		
Bank charges	259	303
Equipment expensed	1,724	-
Equipment leasing and hire charges	2,700	(40)
Equipment repairs and maintenance	-	108
General insurances	754	1,404
Postage and couriers	92	30
Software, IT support and related costs	147	847
Stationery and printing	1,716	688
Subscriptions	203	483
Sundry expenses	-	930
Telephone, fax and broadband	1,842	1,029

Neon (North East of North) Limited  
DETAILED INCOME AND EXPENDITURE ACCOUNT

	<u>9,437</u>	<u>5,782</u>
Legal and professional costs		
Accountancy and bookkeeping	2,894	840
Consultancy fees	38,279	69,458
	<u>41,173</u>	<u>70,298</u>
Total Other charges	<u>80,579</u>	<u>90,871</u>
Surplus/(Deficit) before tax for the financial year	25	(14,473)



ACCOUNTANTS

COUNT (Scotland) Ltd  
The Old Garage  
Mill Hills Farm  
Crieff  
PH7 3QW

17<sup>th</sup> December 2019

Dear Sir/Madam,

**NEON (North East of North) Limited – Change of Accounting Period**

We are writing this letter to confirm that NEON (North East of North) Limited had a change in accounting period for the year end accounts up to 31<sup>st</sup> March 2018. Their previous year end in 2017 was up to 31<sup>st</sup> August 2017. Therefore, the accounts up to 31<sup>st</sup> March 2018 was only for a seven month period. We can confirm that this is why NEON incurred a loss in 2018.

If you have any queries at all, please do not hesitate to contact our office on 01383 740700.

Yours Faithfully,

Shannon Webster

# NEoN (North East of North) Annual Trustees Report

NEoN (North East of North) Ltd  
SC429857 Company Number  
SC043355 Charity Number

Trustees' Annual Report for the period							
Period start date				Period end date			
	Day	Month	Year		Day	Month	Year
<b>From</b>	01	April	2018	<b>To</b>	31	March	2019

## Reference and administration details

Charity name	NEoN (North East of North)
Date/Address of AGM	AGM held at Vision Building, 20 Greenmarket, Dundee, DD1 4QB on 12 <sup>th</sup> October 2019, 12.30pm
Registered charity number	SC 043355
Charity's principal address	Unit 5, Vision Building, 20 Greenmarket, Dundee
	Postcode DD1 4QB

## Names of the charity trustees on date of approval of Trustees' Annual Report

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Andrew Maclean			
2	Clare Brennan			
3	Mal Abbas			
4	Eleanor Whitby			
5				
6				

## Reference and administration details

Names of all other charity trustees during the period, if any, (for example, those who resigned part way through the financial period)

Name	Dates acted if not for whole year

Structure, governance and management

<p>Type of governing document</p>	<p>The Company is a charitable company limited by guarantee incorporated on 07/08/2012 and registered as a charity on 14/08/2012.</p> <p>The company was established under a memorandum of association, which established the objectives and powers of the charitable company and is governed under its articles of association.</p>
<p>Trustee recruitment and appointment</p>	<p>The Directors of NEoN (North East of North) Ltd are also charity trustees for the purpose if charity law and under the company’s articles are know as members of the management committee.</p> <p>A person shall not be eligible for election/appointment as a director unless he/she is a member of the company.</p> <p>At each annual general meeting, the members may (subject to article 48) elect any member (providing he/she is willing to act) to be a director. The directors may at any time appoint any member (providing he/she is willing to act) to be a director (subject to article 48)</p>

<p>Charitable purposes</p>	<p>G - the advancement of the arts, heritage, culture or science.</p> <p>1) To advance the understanding and accessibility of digital and technology driven art forms.</p> <p>2) To encourage high quality and standards within the production of digital and technology driven art forms.</p>
<p>Summary of the main activities in relation to these objects</p>	<p>NEoN, organises exhibitions, workshops, talks, conferences, live performances and public discussions and established itself as a platform to showcase national and international digital art forms. It was developed to raise the awareness of local and national digital arts from across Scotland and to showcase it along international work. Through digital arts it plays an important part in wider regional strategies that encourage cultural and economic growth. NEoN is looking to develop into a sustainable business model and through arts that will generate future investment, business and visitors to Dundee and its surrounding areas.</p>

## Achievements and performance

Funding Activities	<p><b>Grants</b></p> <p>Regular Funded Organisation Award - £88, 000          Scottish Art Network - £1200          Small Trust Funds - £5000          Dundee City Council - £1000          Visit Scotland - £5000          University of Abertay - £1323</p> <p><b>Rental Income</b></p> <p>Studio rental - £2530          Desk rental – £23,305          Access rental - £1380</p> <p><b>Services</b></p> <p>Consultancy - £3110</p>
Delivered Activities	<p><b>NEoN Digital Arts Festival</b>  <b>6th – 11th November 2018</b></p> <p><b>LIFESPANS</b></p> <p>In Scotland’s Year of Young People, NEoN will envision the paths of ‘digital natives’, those born into an internet and digitally-enabled world. We’ll investigate how this affects our perception of lifespans – considering both our socio-digital lives online and our real-world lives offline – as we’re propelled into a technologically-enhanced future.</p> <p>People born in the 1990s – the first generation of the post-human – are reimagining what it means to be human in the digital age. Internet-connected devices, self-designed infrastructure, and customised genetic medicine are key features of this generation’s future. The way in which these technologies develop is extending our lifespans. Online environments like infinite virtual gaming worlds or social spaces are persistent and lasting. NEoN will highlight the work of artists who challenge and celebrate ideas of time, its advantages and its implications.</p> <p><b>SPIRIT MOLECULE I</b></p> <p>Exhibition - Heather Dewey-Hagborg and Phillip Andrew Lewis (USA)          Co-commissioned with LifeSpace Science Art Research Gallery, this exhibition considers the protocols for propagation of genetically modified plants as memorials.          LifeSpace Science Art Research Gallery          School of Life Sciences, University of Dundee. Old Hawkhill, DD1 5EH</p> <p><b>UCRACKING</b></p> <p>Exhibition - Marius Watz (NO)          NEoN Digital Arts Festival presents a series of prints called UCracking, by Marius Watz. This work takes as its starting point the triangle, an atomic unit of</p>

computational geometry.  
Dundee Science Centre Cafe  
Greenmarket, DD1 4QB

**“FLESH AND FINITUDE”**

Exhibition - Caitlin Dick (UK), Caitlyn Main (UK), Rodrigo Arteaga (CHILE), Alicia Fidler (UK), Callum Johnstone (UK)

GENERATORprojects exhibition aims to investigate the ‘posthuman condition’, the lifespan of human as we know it.

GENERATORprojects Unit 25-26 Mid Wynd Industrial Estate, DD1 4JG

**BEING RADIOTROPIC**

Exhibition - Tega Brain (AUS)

Ever get annoyed when your network connection drops out in elevators, old stone buildings or as you go through an underpass? Do you find yourself impatiently pacing around to reconnect the signal?

Dundee Botanic Garden, Riverside Drive, DD2 1QH

**DOWN THE RABBIT HOLE – New Commission**

Exhibition - AL and AL (UK)

Jump down the rabbit hole and explore the mind-bending reality of spacetime in an installation based on Dundee’s most loved clock.

Wellgate Shopping Centre, Unit 26, Level 3, Dundee, DD1 2DB

**WE NEED US (2014 – ONGOING) - New Commission**

Exhibition Julie Freeman (UK)

We Need Us is a living artwork, shaped by people and data. It is a real-time online artwork that explores the life of data. Unlike traditional data-visualisation which helps us make sense of information in large data sets.

Sleeperz Hotel Dundee 2 South Union Street, DD1 4BF

**NEON ACTIVITY ROOM & INFORMATION HUB**

Workshop - Various Artists

A friendly space open for people of all ages to reflect, relax and refuel. Providing information about the whole festival.

Wellgate Shopping Centre, Unit next to Iceland, Level 2, DD1 2DB

**XEROX’S PARADOX**

Exhibition - John Butler (UK)

A series of posters for public space by Glasgow based artist and animator, John Butler.

Sharing Not Hoarding, Slessor Gardens

**GENERATIONS**

Exhibition - Vagner Mendonça Whitehead (USA/Brazil)

A five channel video work for public space, Generations brings together videos made in roughly ten-year intervals, presenting two unintentional similarities.

NOMAS\* Project 9A Ward Road, DD1 1LP

LIFESPANS: FOREVER AND EVER – New Commission

Exhibition - Various Artists

This group exhibition brings together works of gaming and design, alongside other hybrid creations that reflect on endlessness and the “hang time” of our digital lives.

Wellgate Shopping Centre Unit 9-11, Level 3, DD1 2DB

PARA-SITE-SEEING – New Commission

Exhibition - Jen Southern (UK), Rod Dillon (UK)

What does lifespan mean for a parasite that reproduces as asexual clones and is revived after 30 years suspended in a deep frozen state? How far does the digital footprint of a parasite stretch online?

Wellgate Shopping Centre, Unit next to Iceland, Level 2, DD1 2DB

MAKING A LIVING FROM THE DIGITAL ARTS

Workshop - Bronwin Patrickson (AUS)

Interactive workshop exploring how emerging technologies like smart machines, the internet of everywhere and blockchains might be used to help make this idea a reality.

Innis & Gunn Beer Kitchen 10 South Tay Street, DD1 1PA

PECHA KUCHA NIGHT DUNDEE VOL 22

Talks/Panel - Various Artists

Pecha Kucha Nights run in over 1,000 cities around the world, and are a speedy way of hearing from people across the city and beyond! 4 NEoN Festival Speakers took part.

Dundee Rep Tay Square, DD1 1PB

ARTISTS' SHORTS SCREENING PROGRAMME

Screening - Various Artists

A curated series of national and international artists' shorts reflecting the festival theme of Lifespans.

George Orwell 168 Perth Rd, Dundee, DD1 4JS

LIFESPANS AND LEGACIES – PROFESSIONAL DEVELOPMENT EVENT

Workshop - Various Artists

This SCAN/NEON event brings together artists and curators to talk about how digital impacts upon the lifespan and legacies of community engagement, artistic projects and individual art works.

Dalhousie Building Room 2G13, University of Dundee

SISTEMA SCOTLAND & TINDERBOX – New Commission

Performance - Sistema (UK), Tinderbox (UK)

Taking inspiration from video games music, Tinderbox and Big Noise Douglas will improvise a new collaborative score.

St. Peter's Free Church St. Peter's Street, DD1 4JJ

MINI SYMPOSIUM



Symposium, Talks/Panel - Various Artists  
The mini symposium offers an opportunity for artists, academics, critics, theorists and practitioners to reflect on the current state of digital and new media art, and the wider theme of the festival. ☒

V&A Dundee 1 Riverside Esplanade, DD1 4EZ

**ATMOSPHERE | COCO**

Screening - Disney Pixar

A family-friendly, literally jaw-dropping spectacle, that rightly won Disney Pixar the Academy Awards for both Best Animated Feature and Best Original Song. There will be prizes for the best costumes, whichever side of the great divide inspires you, so seize your moment.

Centrespace Gallery Visual Research Centre, Dundee Contemporary Arts, 152 Nethergate, DD1 4DY

**AWE AND ANIMATION**

Talks/Panel - Michael Frederickson

NEoN Digital Arts Festival is very excited to welcome Michael Frederickson, Lead Technical Director at Pixar Animation Studios, to deliver a live-streamed talk following the Atmosphere screening of Coco.

Centrespace Gallery Visual Research Centre, Dundee Contemporary Arts, 152 Nethergate, DD1 4DY

**SUSTAIN YOUR ERRORS**

Workshop - Cicely Farrer (UK), David Cunningham (IR), Katie Hare (UK)

A project in response to the scores and practices of musician David Cunningham. ☒

Centrespace Gallery Visual Research Centre, Dundee Contemporary Arts, 152 Nethergate, DD1 4DY

**NEON AT NIGHT**

Performance - Various Artists

As always NEoN celebrates its festival with a late night party. Acts include Art of the Memory Palace, NEoNs Resident DJ RHL alongside DJ Nina Stanger.

Reading Rooms 57 Blackscroft, DD4 6AT

**Pop up and Outreach Programme**

**GENERATIVE ART & FRACTAL LANDSCAPES**

Workshop - Various Artists

Oct 20, 2018

As part of this years Dundee Science Festival join NEoN Digital Arts for a hands on workshop to explore generative art and fractal landscapes, using the aesthetics of digital images and algorithms to mimic nature.

Dundee Science Centre  
Greenmarket, DD1 4QB

**ANIMATION & DIGITAL DESIGN**

Workshop - John Butler (UK)

Oct 20, 2018

As part of the Festival of the Future join NEoN and Glasgow-based artist John Butler and experiment with futuristic clothing and character concepts, designing the work-wear of the future using 3D animation techniques.

Bonar Hall Park Place, DD1 4HW

**DUNDEE FLOWER AND FOOD FESTIVAL**

Exhibition – Daniel Brown, J.R. Carpenter

NEoN digital arts festival was lucky enough to get a stall at the expo, which we used as an opportunity to showcase digital works examining form and weather by Daniel Brown and J.R. Carpenter.

Camperdown Park, Dundee

31 August - 2 September 2018

**PARASITIC LIFESPANS – JEN SOUTHERN AND ROD DILLON CO-COMMISSION**

NEoN Digital Arts and the Wellcome Centre for Anti-Infectives Research are pleased to announce the co-commission of a new digital art work by artist Jen Southern and scientist Rod Dillon. The work will launch in Dundee and online in November 2018, as part of NEoN Digital Arts Festival under its theme of lifespans. This co-commission is part of the wider public engagement programme of the Wellcome Centre for Anti-Infectives Research, which is generously supported by the Wellcome Trust.

**GENERATION ZX(X)**

Mona Bozdog, Clare Brennan, Susie Buchan, Robert Clark, Dan Faichney, Dayna Galloway, Robin Griffiths, Kayleigh MacLeod, Alice Marra, Niall Moody  
Performance -

4th May, 2018 8PM-10:30PM Camperdown Park

In 1993 the TIMEX Factory in Dundee closed its gates after more than 7 months of painful strikes. 2018 marks the 25th anniversary of this departure from Dundee, a timely moment to look back and reconsider its impact on the city. The event brings together performance, historical accounts, video and arcade games, and live music.

The project would not be possible without the help and support of:

NEoN Digital Arts Festival, Creative Scotland, Weave by Abertay, Abertay Game Lab, Abertay University, The Royal Conservatoire of Scotland, Laura Bissell, Alistair MacDonald, Dundee City Council, JTC Furniture Group, We Throw Switches, TIMEX History Group, Charlie Malone, Alice Marra and Loadsaweeminsinging, John Gray (Public Art) – Dundee City Council, Douglas Community Centre and Library Communities Department – Dundee City Council, Dighty Connect’s Mosaic Group, John Carnegie and Alan Spence, Hot Chocolate Trust, The Dundee Rep, The DC Thomson Archives, Dundee City Council – Dundee’s Art Galleries and Museums, STV, Paul Farley, Douglas Hare, Danny Parker, Philip and Andrew Oliver, Mike Dailly, Chris van der Kuyl, Erin Stevenson, Robin Sloan, Lynn Parker and all the women who shared their stories.

**Financial review**

Brief statement of the charity's policy on reserves

The Management Committee has agreed that unrestricted funds not committed or invested in tangible fixed assets held by the charity should not exceed 6 months of the expenditure.

Details of any deficit

None

Donated facilities and services (if any)

**Other optional information**

**Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

	
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Full name(s)	Donna Holford-Lovell	
Position (e.g. Chair)	Director	
Date	12th October 2019, 12.30pm	